



## ABOUT THE EVENT

Every year, thousands of animals in Kern County wait for their forever homes, and together, we can make a life-changing difference. On **Saturday, November 14, 2026**, we're organizing a one-day event to connect hundreds of homeless and abandoned pets with loving families. With your support, we can give these animals the second chance they deserve while showcasing your business to thousands of local animal lovers.

The 8<sup>th</sup> annual Kern Mega Adoption Event is a one-day pet adoption and resource extravaganza held in Kern County. Participating California animal shelters, pet rescues, and vendors that produce pet related products bring adoptable pets and resources together at one location to offer potential and current pet parents the opportunity to take home a dog or cat at a reduced adoption fee, and to spoil their own pets with a host of locally provided pet care products. Most animals available for adoption are ready to take home that day and are fixed and fully vaccinated.

The event is free to the public, and will be held on Saturday, November 14th 2026 from 11am until 4pm.

## EVENT REACH

By partnering with us, your business will be recognized as a community leader that supports animal welfare and gives back to the local community. It's not just a donation, but an investment in making Kern County a better place for both pets and people.



Today, the bond between pets and families is stronger than ever. According to the 2025 APPA National Pet Owners Survey, about 94 million U.S. households, around 71%, own at least 1 pet.

Your sponsorship gives you the opportunity to get in front of thousands of animal lovers at the biggest domesticated animal event in Kern County.

- You'll help us save the lives of dogs and cats.
- You'll be associated with a popular cause and recognized for your capacity to care.
- You'll be visible and you'll be in very good company.
- Your participation as a sponsor of the 8<sup>th</sup> annual Kern Mega Adoption Event will get you noticed

## **COMMUNITY IMPACT**

It is events like this that serve to increase awareness about the plight of shelter animals. Although we have come a long way over the past few years, healthy pets are still being put down each year because there isn't enough space in our shelters to care for them. Our county has a wealth of people dedicated to animal welfare and remarkable rescue groups and shelters. By working together, we can achieve our common goal: more pets in more loving homes. By placing animals in homes, we free up shelter space. Together, we can realize our ultimate goal: to make Kern County an area where no healthy animals are euthanized.



“Adopting Daisy at the Mega Adoption Event was the best decision we ever made. She’s brought so much joy into our home. These events make miracles happen every day.” – A Happy Pet Parent

## SPONSORSHIP OPPORTUNITIES

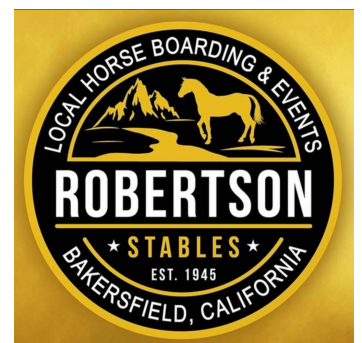
	\$3,000	\$1,500	\$750
<b>Event Collateral and Marketing</b>			
<b>Name on event leashes</b>	X	X	X
<b>KCAS website</b>	X	X	X
<b>Small logo on event t-shirt</b>	X	X	
<b>Logo on event poster</b>	X	X	
<b>Logo on event guide</b>	X	X	X
<b>Logo on event tote bags</b>	X		
<b>Large prominent logo on shirt</b>	X		
<b>Free pet adoptions from KCAS at event</b>	X	X	

Past Sponsors Include:

Stinson's



TRB





## BECOME A VENDOR



All vendor booths are free with the donation of a raffle prize valued at \$25 or more. All raffle proceeds will directly support pets in need in our community. Vendor spaces are available in 10X10 and 10X20 sizes, and each vendor will receive mention in the event on-site guide. All event sponsors are offered vendor space and are not required to donate a raffle item, although they are welcome to. Vendors may sell any item that does not violate the terms and conditions of the event. Space is limited.

# MEGA ADOPTION EVENT

## *Sponsorship Commitment Form*

Company/ Individual Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Sponsorship Selection:

- Mega Sponsor - \$3,000
- Supporting Sponsor - \$1,500
- Best Friend Sponsor - \$500
- On-site Vendor Booth- Free with Raffle Item
- We cannot attend, but would like to donate \$ \_\_\_\_\_



### Payment Information:

- Check Enclosed
- Credit Card Number: \_\_\_\_\_
- Other: \_\_\_\_\_

**Please Return This Form By October 23, 2026**  
**Kern County Animal Services**  
**3951 Fruitvale Ave, Bakersfield, CA 93308**  
**Questions: [cullenn@kerncounty.com](mailto:cullenn@kerncounty.com)**

Tax ID 95-6000925